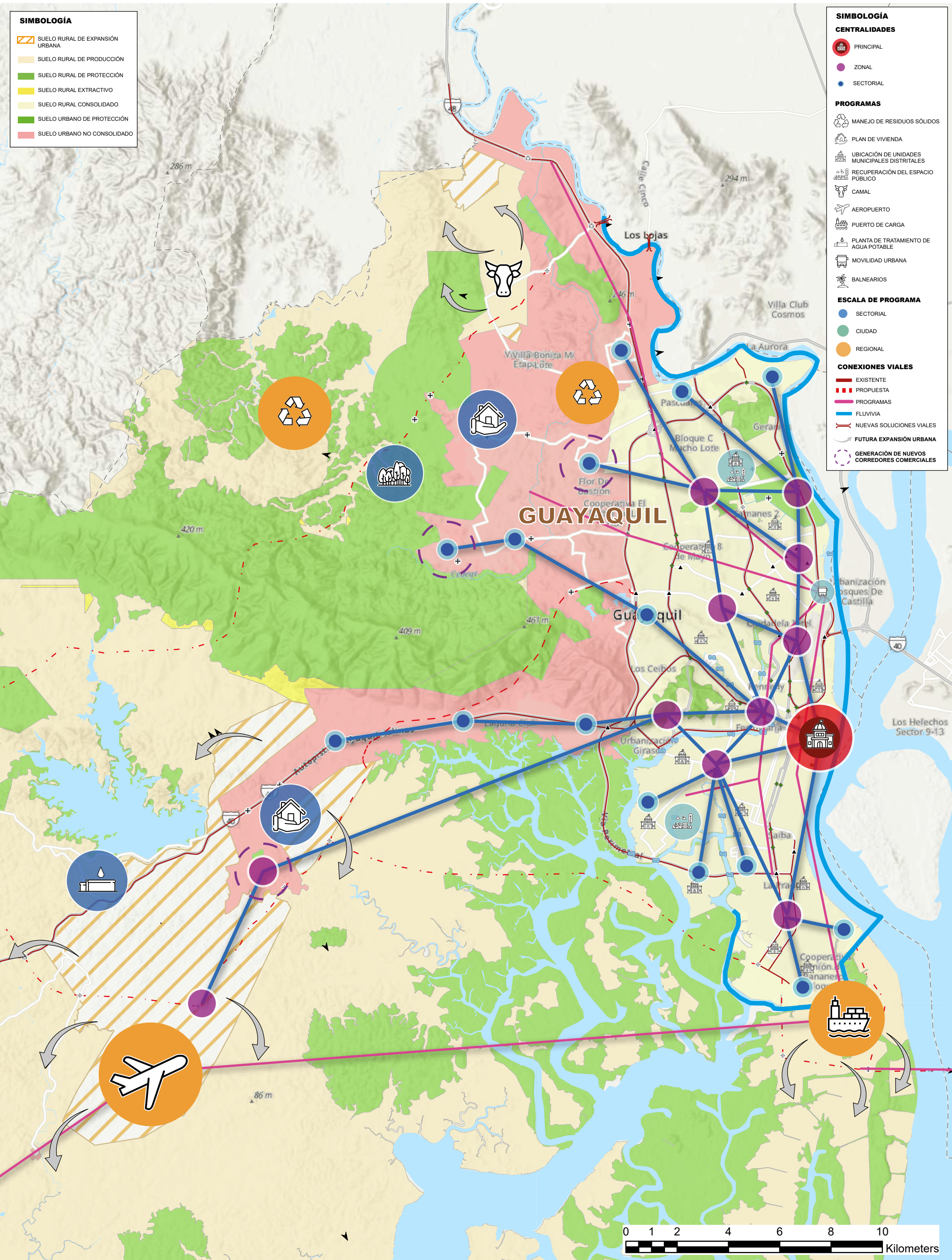MODELO TERRITORIAL DESEADO DE LA CABECERA CANTONAL